

Business cleans up at awards

Broome's Birdy's Lawn Mowing and Garden Maintenance has become the first business from the Kimberley town to be recognised by the Australian Smart Business Awards.

The horticulture organisation was selected as the winner of the Customer Service Excellence category for the month of June and will now go into the running for the annual awards.

The awards are run through national organisation Business Owners And Managers Association, who were impressed with the Broome company's credentials.

"Birdy's Lawn Mowing's after-sales service stood out in their nomination, and we were very impressed with the company's attention to detail," association secretary Luke Chiodo-Gurr said.

"Not many businesses focus on after-sales services, especially in the trades, and this was where Birdy's Lawn Mowing excelled."



Owner of Birdy's Lawn Mowing and Garden Maintenance Brendon Bird, Cherie Bird, Emmie the wonder dog, Putu Anjasrana and Wayan Sumerta. Picture: Gareth McKnight

Business owner Brendon Bird started the company alone in 2006. The organisation has now expanded to include two full-time staff, with another starting soon.

The company has also boosted its equipment stock.

"I would like to thank all clients past and present, including local property managers, for their support," Mr Bird said.

"Special thanks go to my brilliant Balinese team, Wayan and Putu, who have been with me for a year and will continue to work with Birdy's for many years to come."

Consumers warned

Consumers are being encouraged to report suspected false of testimonial use, in spite of emotional circumstances and potential embarrassment connected with use of certain products.

Some of them include hair restoration, weight loss and erectile dysfunction solutions.

Businesses can also provide evidence to be examined if suspicions exist in relation to a competitor or supplier's testimonials.

Department of Commerce Kimberley senior regional officer Annetta Bellingeri warned action could include prosecutions or public warnings.

Ms Bellingeri said retail outlets which sold sunglasses were subject to a new supplier guide produced by the ACCC.

"It includes mandatory standard details and information on consumer guarantees, public liability and supplier responsibilities," she said.

Find the contact details for your state or territory agency at www.consumerlaw.gov.au

Cable Beach Tyres sponsors the Kimberley Cup

Cable Beach Tyres in Broome has signed on as the major sponsor of the Kimberley Cup, one of the biggest horse races in the region.

The \$40,000 Kimberley Cup, to be held at the Broome Turf Club on August 3, is now known as the Continental Cable Beach Tyres Race.

The race is a precursor to the

Broome Cup, north Western Australia's premiere horse race.

"Cable Beach Tyres has been an iconic business in the Broome area for nine years and this year, we have undergone a big change by joining forces with Continental Tyres, one of the world's biggest tyre manufacturers," Continental

Cable Beach Tyres owner Graham Heil said.

"To celebrate this change, we wanted to let everyone in Broome know in a big way — hence our sponsorship of the Kimberley Cup, a massive celebration in the Kimberley and Pilbara regions attended by thousands."

As part of the sponsorship

the Broome Turf Club will be transformed, with distinctive yellow and black Continental Tyres' signage situated throughout the facilities and on the track including the all-important final 100 metres and all staff wearing branded uniforms.

Cable Beach Tyres is Continentals newest WA store.



YOUR BUSINESS WINS WITH THE BROOME CHAMBER.

You don't have to do it all on your own. Joining the Broome Chamber gives you access to local information, marketing and administrative resources and assistance with your business issues. It's great value, and you can find out more at the Chamber's website at www.broomechamber.com.au Or contact Jaslyn Angus at the Chamber office on 91935553 or email administration@broomechamber.com.au



Rebecca Britten - Bali Peace Park

An inspirational celebration of 50 notable West Australian women

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Permanent Impressions is a unique portraiture exhibition featuring women who have contributed significantly to the West Australian community.

Portraits feature inductees to the WA Women's Hall of Fame, established in 2011 as part of the centenary celebrations for International Women's Day.

Internationally renowned artist, Jana Vodesil-Baruffi, was inspired to create this exceptional collection as her contribution to the permanent recognition of these amazing women who have achieved beyond the ordinary and become role models for women of all ages.

Accompanying each portrait is an inspiring account of their achievements.

The exhibition tours WA in 2013 and 2014.

SSJG Heritage Centre
Saturday 3 August to Sunday 11 August
10am to 4pm daily

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Permanent Impressions is proudly brought to Broome by







Dr Fiona Wood
Burns surgeon



Carina Hoang
Author and refugee



Carol Martin
First indigenous woman MP



Prof Lyn Beazley
Chief Scientist of WA



Prya Cooper
Paralympian



Jana Vodesil-Baruffi
Artist

www.janavodesil.com/current-projects

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